

Serie Up Coral Pink

ARMCHAIRS

2000

Gaetano Pesce



Description

The version of the UP5_6 armchair and ottoman in coral pink Lora fabric can be ordered exclusively through the Direct to Consumer channels (e-Commerce, Monobrand and Flagship Stores).

An exclusive version of the iconic UP5_6 chair. The trendiest nuance coral pink is an innovative color that encourages consumers to add color or a sense of fun to their day. Designed in 1969, from the onset, the UP series has been one of the most outstanding expressions of design with its expressive shapes upholstered with elastic fabric. This innovative solution, poised midway between design and art, and conceived to be offered to a wide audience, stems from B&B Italia's extensive technological manufacturing with polyurethane injection molding. Particularly noteworthy among the armchairs is the iconic UP5_6 with its unmistakable anthropomorphic references: a metaphor of a large womb, it calls to mind ancient statues of the goddesses of fertility. Additionally, a spherical ottoman tied to the armchair contrasts the image of comfort and convenience with a more figurative one that renders a woman with a ball and chain tied to her foot.

SERIE UP designed in 1969 by Gaetano Pesce wins XXVII Compasso d'Oro ADI - Product Career Award 2022.

Technical information

Upholstery

Bayfit® flexible cold shaped polyurethane foam

Bottom base

100% jute fabric, PVC trimming

Cover button

metallic base and fabric

Bottom base button

thick leather

Cord

100% nylon

Cover

fabric Lora coral pink

Technical drawings

