

tappeti /
carpets

TRAMATO

2020

design_Gumdesign

TRAMATO, la collezione di tappeti antoniolupi, nasce dalla collaborazione con Gumdesign e fa parte del concept "TRA LE RIGHE". TRAMATO offre straordinarie e inaspettate suggestioni finalizzate a decorare l'abitare contemporaneo. Trame, effetti ottici e intrecci di linee affascinano con la loro stessa rappresentazione. Come nelle carte da parati TRALERIGHE, anche in questa linea tutti i decori dei tappeti sono scanditi dal ritmo di rette orizzontali, verticali e oblique che si intersecano come se fossero vive in movimento continuo. Il contrasto tra il BIANCO e NERO crea luce e trasmette intensità. Il bianco non è bianco puro, ma un bianco caldo quasi ovattato che, accostato al nero, crea delle sfumature dalle diverse profondità. A differenza della carta da parati che è un elemento 'aperto', il tappeto è un oggetto circoscritto, contenuto all'interno di un bordo di 1 o 5 centimetri che delimita la grafica circoscrivendo uno spazio definito. Le pure figure geometriche del rettangolo, quadrato e cerchio si accostano a forme irregolari e decisamente anticonvenzionali, nelle quali il disegno del decoro viene esaltato dalla sagoma stessa del tappeto. La collezione di tappeti TRAMATO è composta da 16 referenze: tutti i tappeti proposti sono realizzati con velluto stampato per mezzo della tecnica TUFTING.

TRAMATO, the collection of antoniolupi carpets is born from the collaboration with Gumdesign and is part of the concept "TRA LE RIGHE". TRAMATO offers extraordinary and unexpected suggestions aimed at decorating contemporary spaces. Textures, optical effects and intricate lines fascinate with the their own presentation. As in the wallpaper collection, TRALERIGHE, also in this collection all the carpet decorations are marked by horizontal, vertical and oblique lines that intersect as if they were alive in continuous motion. The contract between WHITE and BLACK creates light and transmits intensity. The white is not a pure white, but an almost muffled warm white which, combined with black, creates shades of different depths. Unlike wallpaper that is an 'open' element, the carpet is a defined object, contained within a border of 1 or 5 centimeters that delimits the graphics restricting a defined space. The pure geometric figures of the rectangle, square and circle come together with unconventional and irregular shapes, in which the design of the decoration is enhanced by the same shape as the carpet. The TRAMATO carpet collection is made up of 16 references: all the carpets offered are made with printed velvet by means of the TUFTING technique.



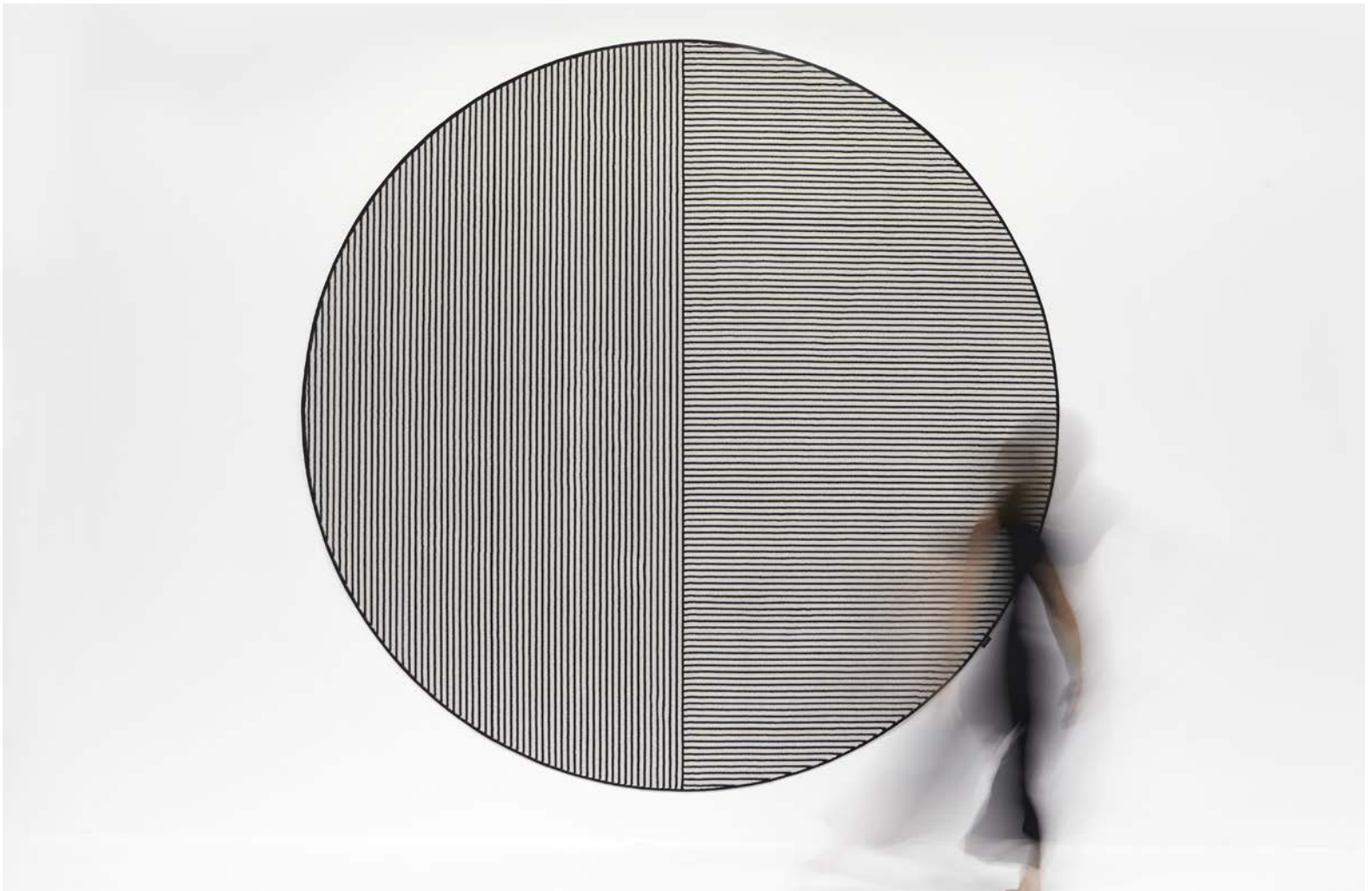










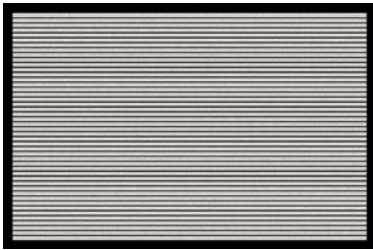




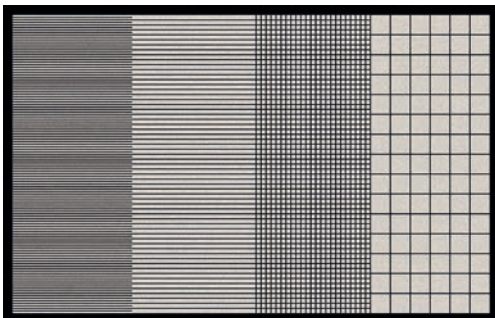
<i>l</i>	<i>p</i>	<i>art.</i>
200	85	TR440



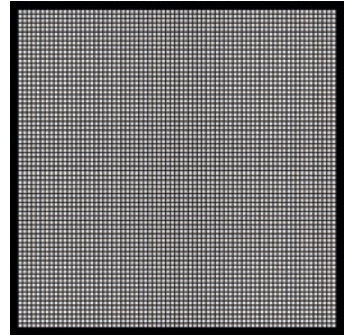
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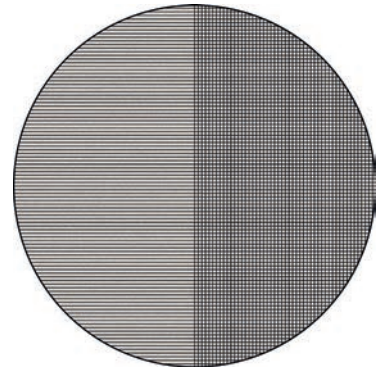
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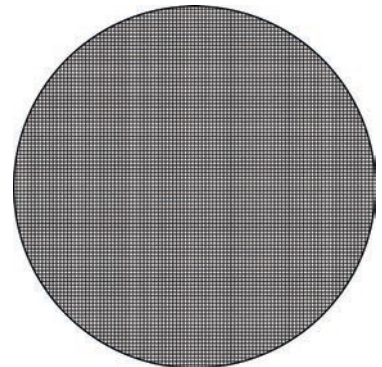
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266	170	TR350



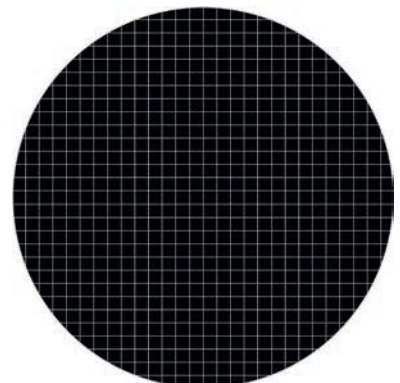
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200	200	TR710



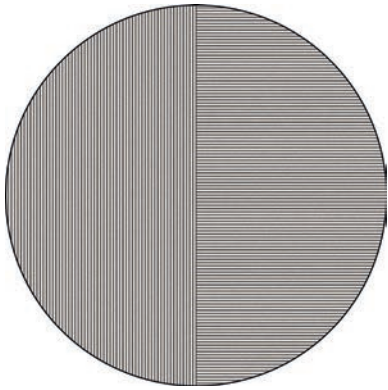
<i>ø</i>	<i>art.</i>
250	TR810



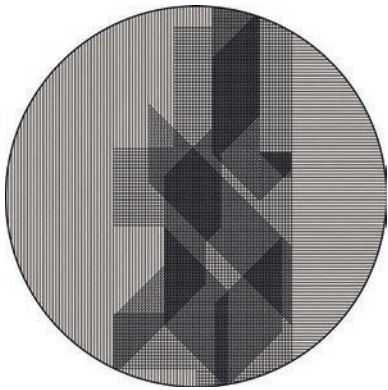
<i>ø</i>	<i>art.</i>
250	TR811



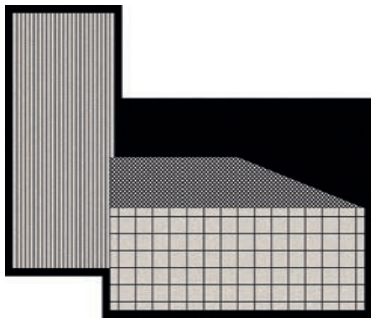
<i>ø</i>	<i>art.</i>
300	TR820



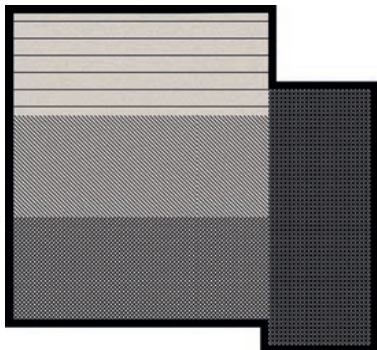
<i>ø</i>	<i>art.</i>
300	TR821



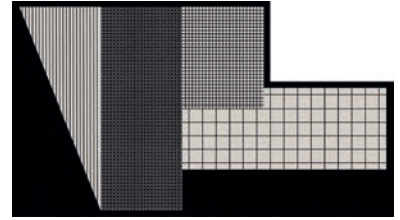
<i>ø</i>	<i>art.</i>
300	TR822



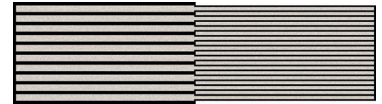
<i>l</i>	<i>p</i>	<i>art.</i>
231	196	TR653



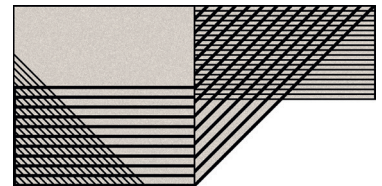
<i>l</i>	<i>p</i>	<i>art.</i>
234	218	TR654



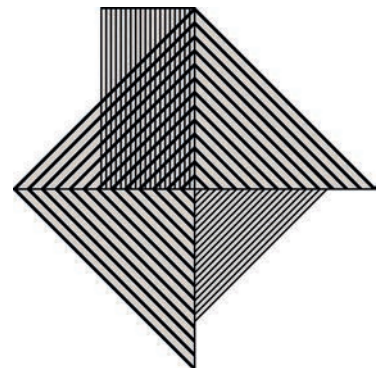
<i>l</i>	<i>p</i>	<i>art.</i>
300	170	TR655



<i>l</i>	<i>p</i>	<i>art.</i>
240	67	TR650



<i>l</i>	<i>p</i>	<i>art.</i>
240	120	TR651



<i>l</i>	<i>p</i>	<i>art.</i>
240	240	TR652

VOLUMI

2021

design_Gumdesign

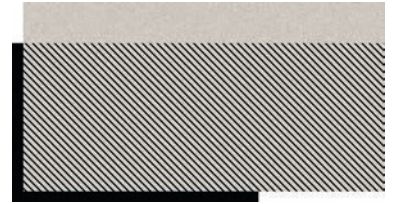
Gli effetti ottici che conferiscono tridimensionalità alla superficie, le linee inclinate che definiscono nuove prospettive, le campiture geometriche che generano una sensazione di movimento e profondità. Una superficie bidimensionale che si anima dando vita a “volumi” che arredano gli ambienti senza in realtà occupare spazio. La collezione di tappeti Volumi si inserisce al meglio in ambienti e contesti di stile diversi, grazie a una matrice geometrica e minimale che diventa decoro e determina l'identità del luogo. Una collezione che nasce dall'evoluzione della serie Tramato e che dalla precedente eredita il DNA del bianco e nero dall'eleganza assoluta e senza tempo, nella quale si innesta come elemento dirompente, un unico colore inedito come il rosso terracotta. Un accento di tono, un colore che riempie i perimetri marcati da linee spesse, un'immagine finale che nasce dall'equilibrio di pieni e vuoti, di chiari e scuri, di sottili linee parallele o perpendicolari che tratteggiano aree ben definite, dalle differenti dimensioni. Una scelta cromatica inedita, un valore aggiunto al progetto, un dettaglio che rivela la sua importanza nella valorizzazione dell'insieme.

The optical effects that give the surface three-dimensionality, the inclined lines that define new perspectives, the geometric backgrounds that generate a sensation of movement and depth. A two-dimensional surface that comes alive giving life to “volumes” that furnish rooms without taking up space. The collection of Volumi rugs fits best in different style environments and contexts, thanks to a decorative geometric and minimal matrix that determines the identity of the placher. A collection that stems from the evolution of the Tramato series and that inherits the DNA of black and white with absolute and timeless elegance, in which a single new color such as terracotta red is inserted as a disruptive element. An accent of tone, a color that fills the perimeters marked by thick lines, a final image that comes from the balance of full and empty, of light and dark, of thin parallel or perpendicular lines that outline well-defined areas, of different dimensions. An unprecedented color choice, an added value to the project, a detail that reveals its importance in enhancing the whole.

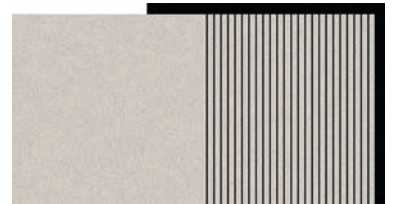




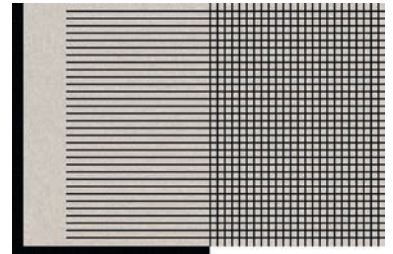
<i>l</i>	<i>p</i>	<i>art.</i>
135	72	VL251



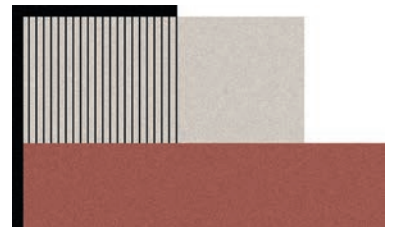
<i>l</i>	<i>p</i>	<i>art.</i>
142	76	VL252

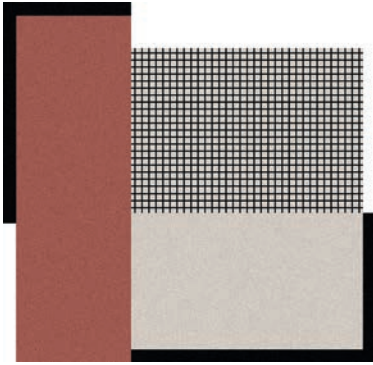


<i>l</i>	<i>p</i>	<i>art.</i>
135	92	VL253

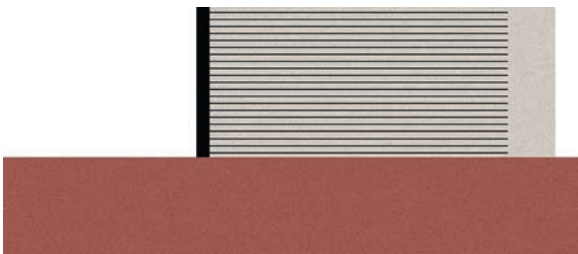


<i>l</i>	<i>p</i>	<i>art.</i>
135	81	VL656





<i>l</i>	<i>p</i>	<i>art.</i>
140	135	VL657



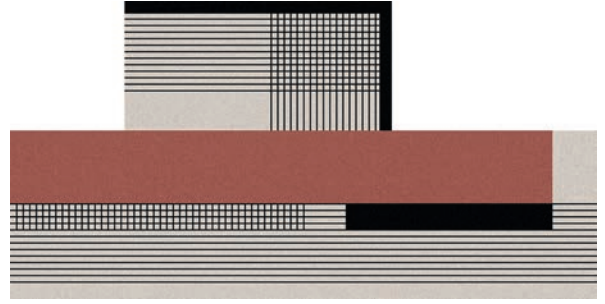
<i>l</i>	<i>p</i>	<i>art.</i>
220	94	VL658



<i>l</i>	<i>p</i>	<i>art.</i>
222	65	VL659



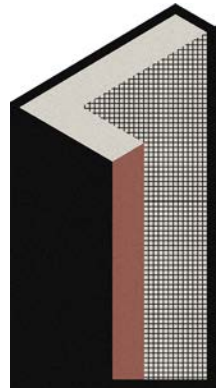
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245	70	VL660



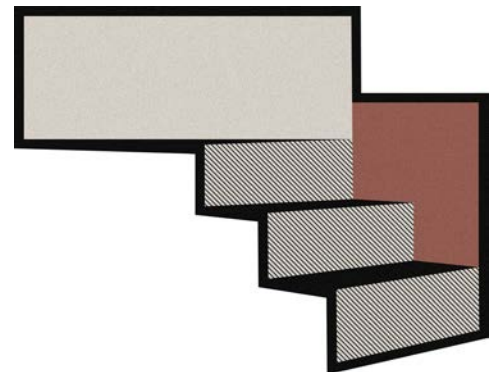
<i>l</i>	<i>p</i>	<i>art.</i>
240	122	VL661



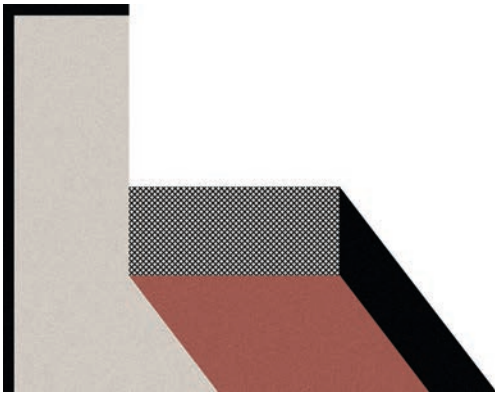
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320	90	VL442



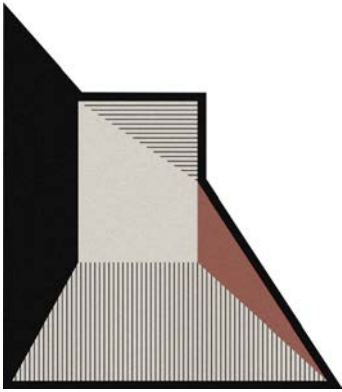
<i>l</i>	<i>p</i>	<i>art.</i>
112	210	VL666



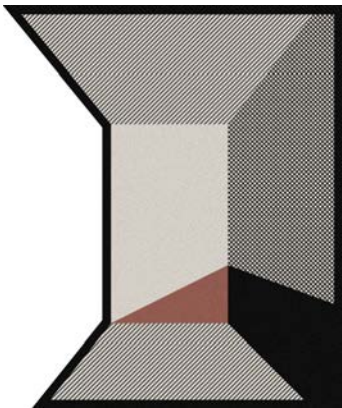
<i>l</i>	<i>p</i>	<i>art.</i>
250	194	VL667



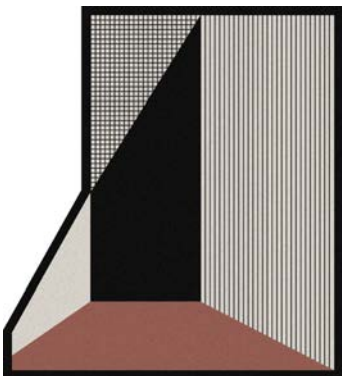
<i>l</i>	<i>p</i>	<i>art.</i>
230	180	VL668



<i>l</i>	<i>p</i>	<i>art.</i>
194	221	VL669

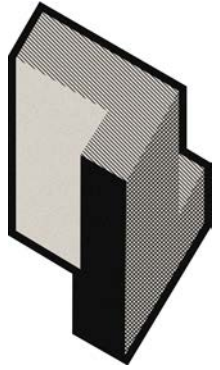


<i>l</i>	<i>p</i>	<i>art.</i>
194	230	VL670



<i>l</i>	<i>p</i>	<i>art.</i>
190	208	VL671

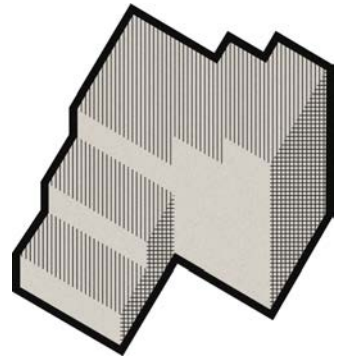
<i>l</i>	<i>p</i>	<i>art.</i>
128	229	VL662



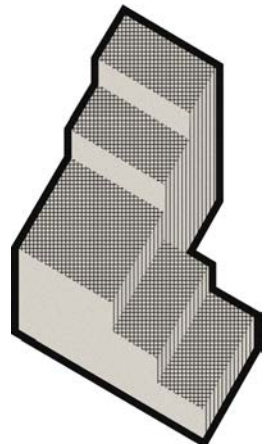
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129	258	VL663

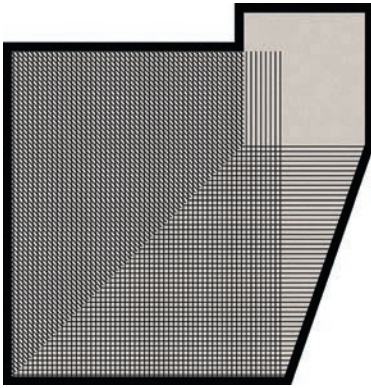


<i>l</i>	<i>p</i>	<i>art.</i>
202	222	VL664

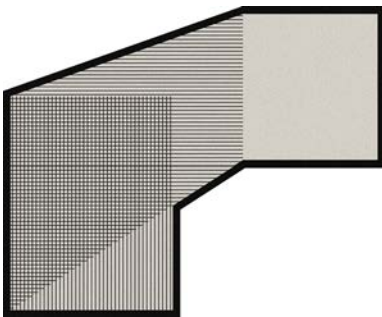


<i>l</i>	<i>p</i>	<i>art.</i>
167	295	VL665

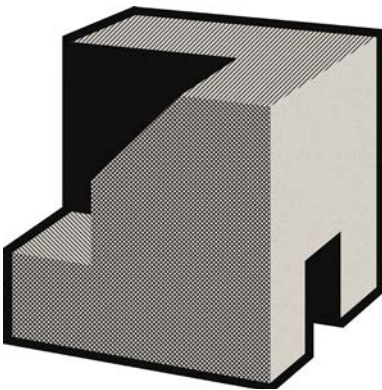




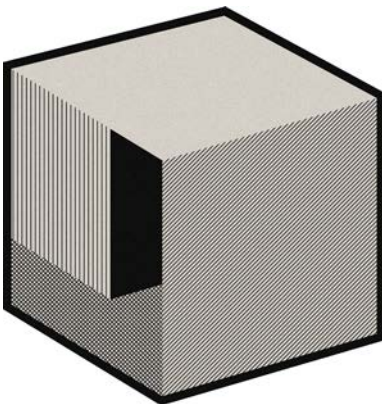
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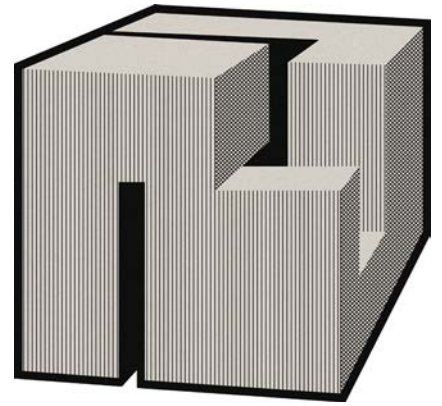
<i>l</i>	<i>p</i>	<i>art.</i>
258	210	VL673



<i>l</i>	<i>p</i>	<i>art.</i>
222	224	VL674



<i>l</i>	<i>p</i>	<i>art.</i>
230	240	VL675



<i>l</i>	<i>p</i>	<i>art.</i>
262	250	VL676

